

Participation is free
but the number of participants is limited to 50

Please confirm your participation and send your contact details
by e-mail to mouna.benssina@orgalime.org
or by fax: +32-2-706-82-50

before Tuesday 9 May 2006 at the latest

How to get to ORGALIME

FROM THE AIRPORT

-By Taxi: some 20 minutes

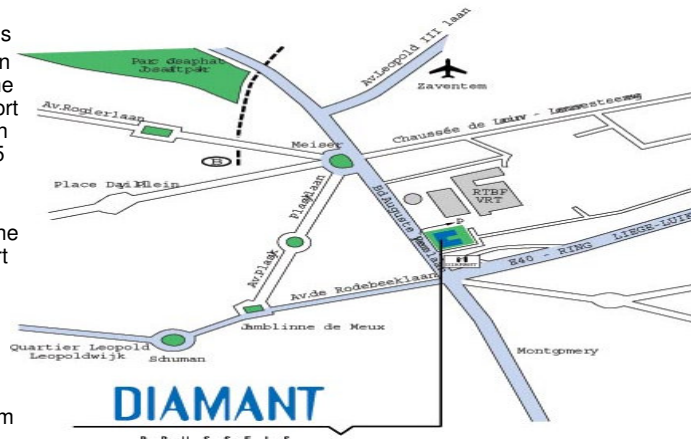
-By public transport (Train + Metro + Tram): Take the train from Zaventem Airport to Brussels Central station
Arrival Central station : 25 minutes later

-By public transport (Bus)

Take the "Airport Line" (line 12) from Zaventem Airport and get off at Diamant (some 20 minutes later).

-At Brussels Central station: Take the Metro, direction Stockel/Stokkel (line 1B), change at Montgomery, take the tram 23 (direction Heysel)

or 90 (direction Rogier), exit at Diamant, take the exit " RTBF/VRT". Coming out of the station, you are on the Boulevard Reyers, you cross the Rue Colonel Bourg. Go along the Boulevard Reyers and you see the Diamant Building



FROM THE GARE DU MIDI / ZUIDSTATION (MIDI railway station)

Take the Metro, direction Simonis (line 2), Change at Arts-Loi, take the Metro, direction Stockel/Stokkel (line 1B), Change at Montgomery, Take the tram 23 (direction Heysel) or 90 (direction Rogier), Exit at Diamant, take the exit " RTBF/VRT"

For more information

Please contact Mr. Philippe Portalier, ORGALIME, Tel: +32-2-706-82-43 –
E-mail: philippe.portalier@orgalime.org

Please contact Mrs. Marta Lipczyk, ZVEI, Tel: +32 2 706 82 58 -
E-mail: bruessel@zvei.org

<http://www.orgalime.org/News/news.asp?id=203>



ORGALIME WORKSHOP

Invitation

“Keying into China”
Keeping your manufacturing
trade flows up and running



Standardisation, Market Access
IPR protection:

European Electrical and Electronic
Industry's plans to open a
representation office in China

Wednesday, 17 May 2006 10:30-14:00

Brussels, Belgium



ORGALIME WORKSHOP 17-05-2006

“Keying into China”

Keeping your manufacturing trade flows up and running

The aim of the workshop is to decide whether to open a European industry office in China, financed by electrical and electronic engineering companies and associations, that would represent our interests towards Chinese administrations and associations with a view to:

- ↪ promoting the use of ISO and IEC international standards and their adoption in the Chinese body of standards.*
- ↪ Influencing conditions for certification in China, in order to reduce costs, for example by way of greater transparency of entire procedures, recognition of test reports, and simplification of works inspections.*
- ↪ Identifying Chinese national regulatory, standardisation and certification activity in a timely manner, and in the interests of harmonisation, to promote alternatives based upon international and European solutions.*
- ↪ Setting up of a network for the electrical and electronic industry with local businesses*

Who Should Attend?

- Top executives of companies producing electrical and electronic products with a manufacturing base in the EU and EEA and perhaps in China.
- Representatives of national or European trade associations representing electrical and electronic manufacturing companies.

ORGALIME speaks for 34 trade federations representing some 130,000 companies in the mechanical, electrical, electronic and metalworking industries of 23 European countries. These industries employ some 7 million people and account for 1,235 billion euros of annual output, which is a quarter of the EU's output of manufactured products and a third of the manufactured exports of the European Union.

PROGRAMME 10:30 – 14:00



- 10.00** Welcoming coffee and registration
- 10.30** Opening:
by Mr. Jean-Claude KARPELÈS, FIEEC, Chairman of Orgalime Committee of the Electrical and Electronic Industries (CEEI)
- 10.40** A Chinese Toolbox for the European Electrical and Electronic Industry:
 - Industry's Trade Challenges in China
by Dr. Horst GERLACH, ZVEI, Managing Director
 - Chinese market access and competition from other trade blocks
 - Standardisation challenges
 - Protection of intellectual property rights (IPR)
 - Industry's Regulatory Challenges in China
by Mr. Adrian HARRIS, Orgalime, Secretary General
 - Industry's Representation Office in Beijing:
by Mr. Haimo HUHLE, ZVEI, Head of Department for Technical Legislation and Standardisation
 - Means, budget, proposed programme for a Beijing Office
 - Planning for the launch
- 12.30** Discussions with participants
- 13.00** Buffet Lunch and Networking
>>> Registration of participants expressions of interest for joining the European electrical and electronic industry representation in China
- 14:00** End of the Workshop



ORGALIME WORKSHOP

Reply form

“Keying into China”

Brussels, 17 May 2006
10.30 to 14.00

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by **Tuesday 9 May 2006 at the latest**

- Yes, I will attend the workshop.
- No, I will not attend the workshop, but I am interested in receiving further information (by email) on the European Electrical and Electronic Industry's initiative to open a representation office in China.

First name:.....

Last name:.....

Organisation/ Company:.....

.....

Country:.....

Telephone:.....

Email:.....

Date:.....Signature:.....